



## **Marketing Communications Bulletin MailBuilder Update**

**January 2012**

Mail Builder Services are no longer available as of 1/3/12. We are in the process of developing a new marketing portal to better serve your marketing needs in the future. In the interim, we have partnered with DPS to facilitate your direct mail and digital marketing campaigns. DPS will also be available to help you promote the 3 Series launch, 7 Series sales and the Loan Loyalty Program.

As the exclusive provider of both the Service Connection Program and eTraction, DPS has demonstrated expertise developing and executing strategic marketing campaigns.

With DPS, you can expect:

- Fast and easy campaign set-up
- Comprehensive data services
- Automatic submission for co-op reimbursement

**To create your next sales campaign, please contact DPS at 800.407.6497 or email them at [bmwenroll@dpscrm.com](mailto:bmwenroll@dpscrm.com).**

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