



## AutoConnect

### Tap Into The Power of Relationships

AutoConnect from DPS gives you the power to speak directly to each customer using automated voice, email or a combination of both. Quickly and easily communicate with all your customers – strengthening the valuable relationship you’ve developed with them.

Day-to-day demands make it difficult to find the time to maintain a consistent email marketing program. With the DPS Managed Digital Service, we handle all aspects of your email marketing - from developing a custom ad plan to creative services; list selection to send execution, as well as, tracking the results.

### AutoConnect Features:

- ✔ Personal Digital Media Specialist dedicated to providing you world-class customer service
- ✔ On-demand, sales and service email campaigns. You call it in; we get it launched
- ✔ Two proactive campaigns a month (minimum)
- ✔ Professional copy and increased open rates with commanding subject lines
- ✔ Detailed campaign reporting and analytics
- ✔ Automated voice feature is great for announcing events and reminders of important milestones

**For more information:** Call DPS at (800) 998-2910 or email [DPSSales.com](mailto:DPSSales.com)