



Digital PowerPack

Overwhelming digital marketing power put to work for you

Want to know why we've combined four of our most popular and most powerful tools - AutoConnect, Social Media, MobileTouch, and eCSI to create the Digital Power Pack? Because a unified message across all digital channels would improve our customers' profit. We're in a digital world and we want our clients to not just succeed but prosper by owning all facets of digital communication.



Contact your customer through voice messaging and email



Broadcast your dealership's message through social media on both Facebook and Twitter



Reach your customers on-the-go through text messaging for appointment reminders and repairs



Increase CSI participation from your customers and give them the ability to post reviews instantly

Speak with one voice, one message

By combining our four strongest customer-facing digital marketing products, your dealership speaks with one voice. Your email message aligns with social and mobile campaigns while eCSI allows you to reap the CSI benefits.

For more information: Call DPS at (800) 998-2910 or email DPSSales.com