



Unlock the secret of lasting customer relationships with OneView

Attracting new customers is an important part of growing your business, but retaining existing customers over the long-term remains one of the easiest and most cost-effective ways to increase revenue and profitability.

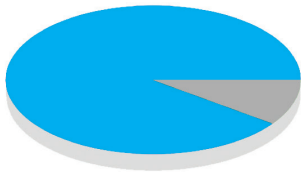


Every lifelong customer begins with a strong relationship

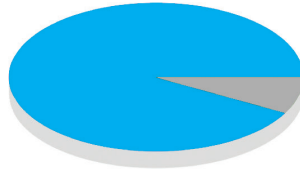
OneView is an effective multi-channel marketing solution helping you build lasting and more profitable customer relationships. Utilizing direct mail, email and voice, OneView improves the connection with your customers, increasing customer loyalty and, in turn, opportunities for both sales and service.

OneView Statistics

90% participation in our core OEM retention programs.



92% retention of DPS customers over last 6 years.



93:1 average monthly ROI for our current customers.

Built to outperform

OneView leverages your unique offerings and capabilities to build your bottom line. Messaging is geared to position your dealership as a “one-stop shop” for meeting virtually all your customer’s needs. In other words, OneView has been engineered to provide you a competitive advantage at every turn.

- Flexible structure** – Select from multiple different communications to send and format
- Customized communications** – Personalized to you and your customers
- Robust reporting** – Comprehensive reports track all aspects of your program’s performance
- Consultation** – A member of the DPS team will review results and suggest ways to enhance results

It’s time you made the connection

Chances are you already know generating repeat business – particularly when it comes to service – is critical to your dealership’s success. Contact DPS today and discover how OneView can help you build those lasting and profitable relationships for your business.