



eBlitz

Time to go Digital

Have an upcoming sales or service event? Too little time to create and send out a direct mail piece? A DPS eBlitz can get your message out to your customers quickly.

Get the word out

With an eBlitz, you just provide an idea or sketch and our dedicated Digital Media team will create and send an impactful, custom email message from you. Target specific customers or all the customers in your DMS or even provide a prospect list to receive the message.

Experience the results - fast

More than just an email message, a DPS eBlitz is a full-service solution that includes:

- ✓ Fully customized promotional emails for your dealership
- ✓ Extremely fast turn-around, often taking mere hours from concept to delivery
- ✓ Complete, real-time reporting including delivery, open and click-through metrics
- ✓ Designs meeting manufacturer co-op eligibility requirements

For more information: Call DPS at (800) 998-2910 or email DPSSales.com